

Lyndee
Sears



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BRADENTON, FL 34209

SKILLS

ADOBE SUITE
MICROSOFT OFFICE
SOCIAL MEDIA
PHOTOGRAPHY
VIDEOGRAPHY

STRENGTHS

PASSIONATE
ENERGETIC
NATURAL LEADER
INNOVATIVE
RESOURCEFUL
CREATIVE
TEAM PLAYER
PROBLEM SOLVER

EDUCATION

INDIANA UNIVERSITY
B.S. IN KINESIOLOGY
2009

MARKETING EXPERIENCE

PHOTOGRAPHER, GRAPHIC/WEBSITE DESIGNER,
LLS PHOTOGRAPHY & DESIGN;

WHEATON, IL – JANUARY 2012-PRESENT

Freelance photographer, graphic design artist, and website builder focused on creatively exceeding client expectations. Utilized Adobe Lightroom, Photoshop, and Illustrator to produce graphics and edit photographs. Developed and maintained websites for clients using a variety of website builders.

SPORTS MARKETING TEACHER, AURORA CHRISTIAN;

AURORA, IL – 2013-2014

Developed and implemented sports marketing and promotions class for high school students. Class was responsible for athletic department events to increase fan attendance and enhance the game day experience. Led class in researching promotional events, seeking sponsorships, developing relationships with community business leaders, marketing events through social media, school newsletter/commercials, organizing and preparing for events, and game day operations. In addition, supervised class in online streaming of varsity sporting events.

ADDITIONAL PROFESSIONAL EXPERIENCE

PHYSICAL EDUCATION TEACHER, AURORA CHRISTIAN;

AURORA, IL – 2013-2014

Led physical education classes for students in preschool through eighth grade. Instilled in students a passion for physical education through innovative, engaging activities. Taught age appropriate lessons in a creative, engaging manner.

PHYSICAL EDUCATION TEACHER, ST. ROSE OF LIMA;

FRANKLIN, IN – 2012-2013

Provided age-appropriate lessons plans for students in preschool thru eighth grade. Wrote multiple grants receiving nearly \$2500 for new equipment., began a jump rope club incorporating nearly one-third of the school, coordinated a 5k and tailgate party, implemented a program with local college to host mini sports camps, and built relationships within the community to introduce students to various lifelong exercises (i.e. zumba, step aerobics, jiu jitsu).

VOLUNTEER EXPERIENCE

Room Parent, Madison Elementary School; Wheaton, IL, – August 2016-Present

Youth Soccer and T-Ball Coach, Wheaton Park District; Wheaton, IL – August 2015-Present

Willow Creek Wheaton Promiseland Volunteer; West Chicago, IL – May 2015-Present

American Football Coaches Wives Association Board Member; USA – January 2015-Present

Bless the World Photography Sessions; Wheaton, IL – November 2015

WFMP Dominican Republic Mission Trip; Hato Del Yaque – March 2015